

CANADIAN MOVING PICTURE DIGEST

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Three Percent Bonds For Twelve Years

EXHIBITORS were mailed a letter asking for their co-operation in exhibiting trailers for the new three percent Government Bonds offered to the public. The advice was to run the trailer beginning Sept. 2nd to Sept. 7th, but trailers were not available Sept. 2nd. The bonds are being offered to the public this coming Monday, at nine o'clock, of Sept. 11th.

Trailers may be obtained from the following Exchanges: Warner Bros., Toronto; Empire-Universal, Montreal; United Artists, Vancouver; Paramount, Calgary; Regal Films, Winnipeg; 20th Century-Fox, Saint John.

Please get the trailer and give it the best position possible on your program, so that the largest number of patrons at your theatres may see this trailer. Run the trailer as soon as you get it and continue to run it until the Government announces that the sale is closed.

The twelve-year Government bonds are Canada's second war loan, they will bear coupons at three percent and will be offered to the public at \$98.75, which means an average yield of 3.125 percent. Finance Minister Ilsley announced the details of the new issue which will go on sale Monday morning in all cities and towns, the proceeds to be used for financing the war.

Bonds sold for cash will be limited to \$300,000,000. Provision is made for holders of $4\frac{1}{2}$ percent bonds which matured Sept. 1st, to convert these bonds to the new issue. Approximately \$70,000,000 of these bonds have not yet been redeemed. If offered for conversion the holders will receive \$100.25, which means a cash settlement as between the new bonds and that figure.

The Finance Minister stated that he felt the new issue would be over-subscribed. All Canadians are eager to contribute their bit, great and small for the deliverance of free people from the Nazi Invader; and for the salvation of mankind.

If self-protection is the first law of nature, then reacting to this primary law, this human instinct to protect our very lives, we should get behind our Government in its effort to finance our Self-protection.

Help to sell these bonds. The coupon-bearing bonds, dated Oct. 1st, 1940, will be in denominations of \$100, \$500, and \$1,000. Fully registered bonds, the interest on which is paid by check, will be in denominations of \$500, \$1,000, \$5,000, \$10,000 and \$100,000. Principal of the new bonds will be payable without charge in the lawful currency of Canada at Halifax, Saint John, Charlottetown, Montreal, Ottawa, Toronto, Winnipeg, Regina, Calgary and Vancouver. Interest will be payable semi-annually, April 1st and October 1st, in the lawful money of Canada, without charge, at any branch in Canada of any chartered bank. The bonds may be redeemed in whole or in part at par value on and after October 1st, 1949, or on any subsequent interest date, on sixty days notice. Buy bonds as well as exhibiting trailers.

—Editor.

Hitler's Nazi Propaganda Film Proves A Boomerang As Anti-Nazi

"MARCH OF TIME", "THE RAMPARTS WE WATCH" INTRODUCES "BAPTISM OF FIRE"

The Nazi Government representatives in the U.S. have been endeavoring to prevent the March of Time from exhibiting "Baptism of Fire" scenes in "The Ramparts We Watch". "Baptism of Fire" was made by Hitler's propaganda experts as pro-Nazi propaganda to convince the Polish that they had better surrender or else they may expect a "Baptism of Fire" to persuade them.

The picture was made by the Nazis to convince those patriots who were loyal to their own country and the country about to be invaded, how the Nazis treat those who oppose their invasion and "protection".

The film was seized at Bermuda, by the British Authorities, and the copy was in the possession of the Canadian government.

The Canadian Film Commissioner, John Grierson has given permission to use this film as Anti-Nazi propaganda. Louis de Rochemont, publisher of March of Time, said that this German film has been edited in a manner which has made it Anti-Nazi propaganda and that it will continue to be shown as part of "The Ramparts We Watch" despite Nazi objections to such showings..

"SONS AT SEA" GOOD BOX OFFICE AT ST. JOHN

Saint John, N.B. — Particularly timely was the showing at the Capitol Theatre, Saint John, of "Sons of the Sea", a very beautiful technicolor picture showing Naval training at Dartmouth College, England, as Saint John is aroused to the needs of assistance for men of the Navies and is having a Tag Day for Navy League work in Saint John as well as arranging for Gracie Fields coming, whose entertainment will, it is hoped, raise a large amount of money for the British and Canadian Navy League.

TRADE SHOW, ST. JOHN OF THE "SEA HAWK"

Saint John, N.B.—At the invitation of "Lew" McKenzie, of Vitagraph Limited, Saint John office, a number of exhibitors and those associated with Motion Pictures, recently had the pleasure of viewing the "Sea Hawk" in a preview held at the Capitol Theatre and were much impressed with this fine film and its timely story.

"STAR CHAMBER" ATTACKED

Ed. Kuykendall, President of MP-TOA, attacks "Star Chamber" sessions in New York where "consent decree draft" was formulated. Objects in positive language to several provisions of decree as opposed to best interests of exhibitors. Rank and file of exhibitors not consulted states Kuykendall but will be regimented by legal regulations and restrictions.

SNEAK PREVIEWS WINNIPEG ARE SURE HIT

Winnipeg — Ed. Parker in his column in the Winnipeg Tribune, "From The Back Row", has the following to say about "Sneak Previews". Don Gauld of Famous Players is winning press comment and praise for the manner in which these "Sneak Previews" are put over. Ed. Parker's comments are interesting:

"Sneak previews will prove a success in Winnipeg judging by the reactions of Thursday evening's audience at the Uptown Theatre. Don Gauld, suburban supervisor of Famous Players, is applying a streamlined technique in putting this weekly feature across.

"The front of the theatre is tented off with openings for the sidewalk traffic. From the curb a rich scarlet carpet leads one to the theatre door. The show starts at 8.15 with a variety of shorts and the audience is asked to applaud those it enjoys best. This will be a criterion by which these pictures will be judged for bookings in the various local theatres.

"The curtains close at the end of the variety shorts and immediately open on the title of the unannounced first run picture. Strong applause greeted the title, Errol Flynn in "The Sea Hawk", Thursday. At an appropriate point in the play the picture is smoothly faded out and a ten-minute intermission allowed.

"The intermission proved popular. People were given passout checks and left the theatre for the nearest soda fountain. In the lobby, friends greeted each other very much in the manner of the theatrical days of long ago.

"The virtues and failings of the show so far were discussed between smokes and many were asked to give their opinion of the performance over CJRC. The broadcast was carried also inside the theatre. "The Sea Hawk", a two hour and seven-minute picture, was perhaps too long a show to be played together with so many shorts plus an intermission. Nevertheless in the future when the average hour and half show is exhibited, the intermission will help round off the evening neatly and everyone will be out around 10.40 p.m."

CANADA ON SCREEN THROUGH FEATURE PICTURES

Roland Gillet, producer of "49th Parallel", which he states is the first feature motion picture to be made about Canada, in Canada, further states that Canada's importance in the war and in peace has created an increasing interest, world-wide for a knowledge of this Dominion. Canada will be a major subject and setting for feature films.

"This is the coming country of the next ten years," stated Mr. Gillet, "People in other countries, and some in this one, don't know enough about Canada and want to know more. So they want to see films made in Canada and about Canada. "49th Parallel" is definitely not a propaganda picture; it's just the first of many which will be made to meet a commercial demand."

The story of "49th Parallel" was written by the author of "U-Boat 29" and "Contraband", Emeric Pressburger. Three world-famous stars appear in this Canadian-made feature, Elizabeth Bergner, Leslie Howard and Raymond Massey.

NEW THEATRE LEASE OFFER

Theatre in large and prosperous Ontario town offered for lease to responsible people. Theatre now being constructed. Seating capacity 750 including smoking loges. Construction modern. Site most desirable. Address Box 5—Digest, 259 Spadina Avenue, or telephone WA. 4929. Write or telephone quick, considering other offers.

UNITED ARTISTS PRODUCERS CONTRIBUTE AMBULANCES

United Artists producers combine to aid Red Cross in purchases of ambulances at London. The contributions are to be made through the American Ambassador at London, The Hon. Joseph Kennedy. David Selznick, Alexander Korda, Walter Wanger, Hal Roach and Edward Small all contributing.

Saint John, N.B. — Rennie Fold, Relief Projectionist at the Strand Theatre, Saint John, has gone to Fredericton for two weeks to relieve the operator there.

NEON SIGN FOR SALE

Height of Sign: 15 ft. 4 in.

Width of Sign: 6 ft. 6 in.

Thickness: 10 in.

Letters are in Red, Green and Fluorescent Gold and are 5½ in., 8 in. — 10 in. in height. The sign was previously used for Roller Skating and Dancing but can be converted to make attractive theatre sign. Three transformers.

BOX 7 — DIGEST

259 Spadina Avenue - Toronto
Waverley 4929

Will sell cheap for quick sale.

RAY PRESENTS



I HAVE an interesting communication from the Granada Theatre, Danforth Ave., Toronto, which has sold ten dollars weekly of War Savings Stamps since the Free Show of July 15th. I would be interested in receiving further reports from other theatres which have continued with their sale of War Savings Stamps.

I was in a Bakery on College Street this week and noted that prizes of War Savings Stamps were given to patrons who visited the Bakery during the week and made certain purchases. Throughout Canada various organizations and enterprises are promoting the sale of War Savings Stamps and Radio sponsors are announcing War Savings Stamps as prizes.

The "Win The War" Committee, having finished its big job, the War Services Committee is carrying on War work. Every theatreowner in Canada and various other units which co-operated on the War Savings Stamps Free Show Night, were sent a membership card and an emblem identifying their theatre or themselves with the War Services Committee.

THE response which has come as a result of this nationwide membership is most gratifying; and these letters are being duly filed for reference. Letters have been sent to exhibitors requesting that they co-operate with the Canadian Red Cross in the coming campaign; and further letters have been sent to members of the War Services Committee requesting co-operation with the Government by the exhibition of trailers in connection with the new War Bond Issue.

I have a letter from W. Helm, of the Strand Theatre, Haileybury, Ont., who writes, "I received your membership card and emblem symbolic of membership in War Services Committee. This honour is very much appreciated and you have my earnest assurance that I will do everything in my power to assist our cause; namely that of the war to a successful prosecution."

"The Red Cross has already been assured of our co-operation locally. Everything that can be done is being done. Since the War Savings Show of July 15th we have had War Savings Stamps available at our box-office for the convenience of patrons. While the response has not been as good as I would like to see it, it is nevertheless encouraging to know that our service is appreciated by some patrons. Regarding War Savings Show, I am pleased to state that the comments on the undertaking, locally, were very good."

"In closing, please accept my hearty congratulations for the very fine effort you are making in behalf of our Industry. I sincerely wish you and the committee, best wishes for continued success."
(Signed) W. Helm.

I HAVE a letter from Alexander Todd, Morris, Man., from which I quote: "Yours of Aug. 23rd to hand enclosing membership card for the War Services Committee. I appreciate the same. Your correspondence studied, will act accordingly. I am always in line with the principle of co-operation." Mr. Todd relates the policy of the Princess Theatre in the matter of co-operation with Canadian Red Cross and other War Service efforts.

A. J. Mason of Springhill, N.S., writes, "Your letter of Aug. 23rd received together with a

membership card making me a member of the Canadian War Services Committee which is deeply appreciated.

"The successful 'Win The War' Campaign must have been most gratifying to all representatives and associates in Toronto who worked so long and so hard under great handicaps, there cannot be any doubt in the minds of those engaged in this great Industry that our success is recognized and appreciated by the members of Parliament, Provincial and Federal, and by the rank and file of the Motion Picture Pioneers."

"While nations of the world are making history, the Canadian Picture Pioneers have added an important chapter. May we continue to even greater success in the future months, yes, even years if necessary in our support of the ultimate success of this great Empire over the curse of Hitler and his maniac associates. You can depend upon we Maritime exhibitors to do our share willingly and unreservedly."

LETTER from K. M. Leach, of Strand Theatre, Calgary, who writes, "With reference to co-operating in the matter of promoting the public sale of the new War Bond issue to be released by the Canadian Government, I beg to advise that we will be glad to run the trailer mentioned in your letter and do anything else possible in the promotion of the sale of these bonds."

Letter from E. G. Wright, Manager of the B. and L. Theatres, Andover, Victoria County, N.B. Mr. Wright sincerely thanks the Chairman of the War Services Committee for his membership card "which entitles me to the honor of being a member of The Canadian Motion Picture War Services Committee."

Letter from J. R. Muir, Secretary for Vancouver Territory Canadian Picture Pioneers. Mr. Muir writes his acknowledgment of the report on the "Win The War" Campaign and adds, "It was certainly a very profitable evening. I note in your letter that it has been decided by the National Committee that we undertake to further assist in the prosecution of the war by aiding and assisting in every way possible the work of the Red Cross Society. This is a most worthy object and I can assure you of our most hearty co-operation in this great work and I am both proud and happy to become a member of this committee"

LETTER from B. Plotell, Branch Manager, Empire Universal, at Vancouver, B.C. Mr. Plotell writes, "I shall be very pleased to assist to the best of my ability in any service being contemplated by this committee (War Services Committee) for the duration of the war".

A letter from V. M. Skorey, 20th Century-Fox, Calgary, Alta., in which Mr. Skorey thanks the War Services Committee for his membership card and adds, "It is indeed a pleasure and an honor for me to accept this. I will be glad to co-operate at any time and in any way that is humanly possible for me to do so, and I pledge my support to any undertaking that the Motion Picture War Services Committee may decide upon in participating in war effort"

Letter from F. G. Spencer, Saint John, N.B., who acknowledges receipt of membership card in War Services Committee and adds, "Anything we can do, at this end, to further War Service interests, will be regarded as a privilege and pleasure"

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Walter Wanger Meets Exhibitors At Montreal Is Impressed By Suggestions For Conventions

ANNUAL CONVENTION EXHIBITORS-DISTRIBUTORS AND PRODUCERS WOULD CLEAR ATMOSPHERE AND IMPROVE PRODUCTION-DISTRIBUTION

DURING Walter Wanger's recent visit to Montreal a group of exhibitors from this city and other points in Quebec enjoyed a round table conference with this leading producer, whose most recent picture, "Foreign Correspondent", directed by Alfred Hitchcock, is heralded as a phenomenal success which will far outgross "Rebecca".

Mr. Wanger repeated to the trade press at the Royal York Hotel, following a general press conference, that the idea of having exhibitors meet with producers and distributors, for the purpose of a general discussion of pictures and distribution, would be an excellent idea; and could not but prove beneficial to the economic set-up of motion pictures, and benefit the public indirectly.

Mr. Wanger stated that the idea was presented to him while he was at Montreal in conference with exhibitors, who claimed that there were too many pictures generally; and too few good ones. Some of the exhibitors at Montreal, who were among the first to introduce double features, denounced this policy as ruinous to the film business.

Mr. Wanger stated that there would be a curtailment of production, that there must be, since the money could not be found for extensive programs. The bankers aware of closed and narrowing markets were insisting on retrenchment. The producers, we gathered from Mr. Wanger, would prefer to eliminate the number of pictures rather than eliminate the quality by cutting down on production costs.

Mr. Wanger was of the opinion that there would be better pictures made when fewer were made. "The machine-age of picture-production has passed with the silent film", he said, and further reminded his listeners, that in the old days Paramount made about 160 pictures a year, that is with its auxiliary producing company included, and never had a loss.

With the introduction of Talking Pictures the production of pictures became an Art, a Science, it moved out of the manufacturing classification to the creative field, since it embraced all the arts in its field of operation, plus the Crafts, plus Science. The old-time exhibitor still exists, stated Walter Wanger, thinking still in the terms of grind, but the real showman of today has forgotten that what he sells his public comes right out of a can. Today the picture talks and sings, it is film plus the technical perfection and discovery of synchronized Sound.

The exhibitor of today, with the passing of legitimate theatres, has become a combination of theatre-manager and exhibitor, he has stepped up from an exhibitor of film to the stage of Show Business, where he is a Showman.

Pictures should be ten and twelve reels, and the program augmented by Shorts, the latter which are taking their place in public appeal and screen production. "Look at the success of

the March of Time, at the shorts which Warners and M-G-M are making, wonderful," said Wanger.

Mr. Wanger informed us that in addition to "Foreign Correspondent" he would make another picture, "Long Voyage Home", John Ford would direct, a picture which will deal with the Merchant Marine. The idea occurred to him after meeting with the sailors, who having lost their ships through shipwreck, bombs, torpedoes, etc., found themselves without work, without pay, derelicts upon the shore of life, the sands of their usefulness sifted out to drift, although these men were responsible for saving thousands of people and nations; during peace time and during war. "Long Voyage Home" tells their story, a story the truth of which is stronger than any tale of adventurous fiction; and stranger still that its truth is strange to millions of people. The adaptation would come from a group of Eugene O'Neil stories dealing with Merchant Marine.

We asked Mr. Wanger about Joan Bennett, his wife, and learned that Joan was a natural brunette, that the Blonde Joan was artificial coloring. At the Canadian National Exhibition, which Mr. Wanger and Joan Bennett attended last Saturday, Mr. Wanger stated that over 27,000 crowded into the various places where Joan appeared.

We asked Mr. Wanger how he liked Canada, and Toronto, the latter city which he has visited for the first time. "I like Canada enormously," said Wanger, "and I got a big thrill out of the Exhibition." Mr. Wanger on being questioned as to the possibilities of Canadian production of pictures said, that all we lacked in Canada was studios for production. "No country, not even Hollywood, has a monopoly on picture-making possibilities, although Hollywood is the perfect studio centre. Great pictures have come out of France, out of England; and years ago Italy and Germany made great pictures, so did Russia, but no country can be creative when its people are not free. Take "Pygmalion", the perfect example of the perfect British picture,

could not have been produced as flawlessly anywhere but in England."

"Hollywood," continued Mr. Wanger, "has no nationality, it never has had, for since its early days of picture history it was stamped with internationalism, housing stars, directors, producers, technicians and craftsmen from many countries."

The conversation drifted to the recent attack on British stars and players, British directors and producers in America; and Mr. Wanger pointed out as Vice-Chairman of the British War Relief Hollywood Committee, that he knew just what the British colony at Hollywood was contributing in War Services and in Funds. Mr. Wanger mentioned the fact that the British stars and producers had offered their services, but had been informed that they could best serve their country by remaining in America, since several who offered to return to England were not eligible for Active Service. "Herbert Marshall, for instance," said Mr. Wanger, "lost a leg in the last War and would not be eligible for Service. Ronald Colman working night and day for British War Relief as are many others. There is plenty of bad British publicity at Hollywood, the centre of a publicity service which has about 600 correspondents representing newspapers, magazines, etc. The British Ambassador should be congratulated on the public stand taken in relationship to the British players at Hollywood."

Some of the Toronto press questioned Mr. Wanger concerning the big salaries of stars, of the British players; and Mr. Wanger stated that the time was coming when stars would be paid on a royalty basis, just as authors are paid. "It is the fairest form of compensation, to producer and to star, and is likely to get the best results from star-effort; for it will cut down the costs of production, the stars will co-operate to eliminate waste and overhead in order that they may receive the benefits of their royalties over costs." The big earning power of stars is short and therefore they must capitalize on their public appeal while it is there, for tomorrow it may be gone said Mr. Wanger. Referring to salaries of British stars we were informed that most of the salary which British stars earned in America went back to Great Britain in taxes. "Do you know," said Mr. Wanger, "that half of one percent of the income of American producers is paid into the M.P. Relief Fund?" He emphasized that despite the star-appeal, at times he chose to select a lesser star for a big picture, in order that the story and not the star's personality should be the dominant appeal. "It keeps a balance in the cast with no player overshadowing the work of

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"Cavalcade" Remains Largest Grosser -- "I Love You Again" Hilarious Comedy -- "The Great McGinty" Great

"CAVALCADE"

20th CENTURY-FOX

PRODUCED in 1933, Noel Coward's "Cavalcade" in its original release won the Academy Award for that year, and walked away with box-office records wherever it played. To-day it still stands as one of the largest grossers in the history of motion pictures, and promises in its new release to add many more thousands of dollars to its record. Technically, "Cavalcade" is not at present a re-issue, for when a studio re-issues a picture, they make new prints, and new exploitation, paper, etc. In Canada, only one print of "Cavalcade" is available, but fortunately that one is in nearly perfect condition. As for advertising, except for some 11x14s and a few 1 sheets obtained from Independent Posters in Toronto, there is none to be had. It is my belief, that Fox will be wise to immediately have more prints made, and new advertising run off, for if ever a picture was timely and significant it is "Cavalcade".

"Cavalcade" is the story of the British Empire, from the turn of the 20th Century through to 1937, seen through the eyes of one particular English family, of the upper middle classes, and through the eyes of their servants. You follow the story of this family through the Boer War, the relief of Mafeking, the death of Queen Victoria, the sinking of the "Titanic", the first airplane flight across the English Channel, the first World War, the Armistice, and then the social chaos of the 1920s, until as 1933 makes its appearance, Jane Marryot toasts the New Year in the following terms, "That this England which we love so much, will some day find dignity, greatness, and peace again". And through this family we see the triumphs of England and the Empire enjoyed during the three decades pictured, as well as the sorrows and anguish that all members of the British family suffered.

It is a striking picturization of the British way of life, with its natural, inherent hatred of war and bloodshed, and yet its realization of duty, and that dogged spirit that says, "Well, we've got a dirty bit of business to tend to, but let's get the blasted thing over with".

Clive Brook and Diana Wynyard play the leading roles in "Cavalcade", as husband and wife. Herbert Mundin and Una O'Connor carry a great deal of footage as the servants of the stars. While other well-known names include Frank Lawton, Beryl Mercer, Margaret Lindsay, and Ursula Jeans.

Frank Lloyd directed, and won the Academy Award for his direction of the picture.

Running time—108 minutes.

"I LOVE YOU AGAIN"

METRO-GOLDWYN-MAYER

THIS is the story that your reviewer, having read it in Collier's Magazine, way back in 1937, reviewed in The Digest at that time, and advised Metro-Goldwyn-Mayer to purchase as a starring vehicle for William Powell and Myrna Loy. I never received acknowledgement for my tip, although the film rights were purchased shortly afterwards, and the picture was first announced for the 1938-39 schedule. However, I guess the bigwigs were afraid I might claim commission or something, if they acknowledged the tip. At any rate, the picture has finally been made, postponed so long due to the illness of William Powell, and what as a story was a really first rate mystery-comedy, reaches the screen a hilarious comedy, with the mystery left behind on the bookshelf. "I Love You Again" as a motion picture is grand entertainment, will make a lot of money, and will be enjoyed by all who see it, and yet I still feel that if they had followed Octavus Roy Cohen's original plot, they would have had another "Thin Man" on their hands, and a much bigger hit than it will even become as produced now. But that is just personal opinion.

Amnesia, the most peculiar of all ailments is still the basis for the plot. As picture opens 'Larry Wilson' is a typical small town business man. A total abstainer, he is rather a pompous, stuffy individual, married to a beautiful girl who is rapidly tiring of him, and is planning to institute divorce proceedings. Falling overboard from a boat during a cruise, he is hit over the head by an oar, while being picked up, and the blow returns him to an identity he lost nine years previously as the result of another blow on the head. In other words, for the past nine years he has been a victim of amnesia, but the latest blow on the cranium, restores his memory. As George Carey, his true identity, he was a slick confidence man, a gay Lothario with a winning way with the ladies, and far from a teetotaler. He returns to his home to find himself married to a girl he doesn't know, but whom he falls madly in love with all over again, only to find that he has to woo her all over again. Comedy is brilliantly interspersed with an element of drama, as phony oil stock promotion nearly involves him criminally, and re-

veals his not so snowy past. In the end, of course, he wins his wife back, and clears his name.

William Powell and Myrna Loy are perfect in their roles as husband and wife. Powell however, has considerable more footage than his lovely co-star, and this must be considered his best picture in a long while. Others in the cast include Frank McHugh, Edmund Lowe, Nella Walker and Pierre Watkin. All do excellent work.

Directed by W. S. Van Dyke II.

Running time—105 minutes.

"THE GREAT MCGINTY"

PARAMOUNT

THIS is one of those pictures that film folk fondly refer to as "sleepers". Produced at a ridiculously small cost — the story cost \$10, but that's another story — boasting no great star names in its cast, and with its director making his debut behind the megaphone, "The Great McGinty" is one hour and twenty odd minutes of rough and rowdy comedy, and really swell entertainment.

Preston Sturges, for many years a well-known scenarist, wrote the story, submitted it with the price tag of \$10 attached to it, and one minor condition. The condition was that the producers allow him to direct it. Paramount executives were leary of the idea of initiating a new director, but liked the story so much, that they figured even a green director couldn't ruin it. Then to cap all the surprises, newly-appointed Director Sturges informed his bosses that he did not want a great name cast, but knew exactly whom he did want, could he have them please. The bosses said 'yes', and the rest is history, and "The Great McGinty".

Preface tells you that "The Great McGinty" is the story of two men, one who had been dishonest all his life, and then did one honest thing, with the result that he had to leave the country, and the other who had been honest all his life, did one dishonest thing, and he too was a fugitive from his native land. But the story concerns itself only with the dishonest man and his one honest deed. It is a story of crooked politics, graft and corruption in high places of legislature, and yet it is handled strictly in a humorous vein, with the result being one of the season's brightest comedies. Donlevy, finding that he can get money for voting the right way, votes thirty-four times in one election, and comes to the attention of the local ward boss, Akim Tamiroff. From there his rise is rapid, alderman,

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Eleven Countries Off List For American and British Pictures

FOREIGN MARKETS RAPIDLY DISAPPEARING WHERE TOTALITARIAN GOVERNMENTS IN CONTROL

When foreign countries are dropped from the publicity list it means that the markets for the distribution of motion pictures have disappeared. George Fraser, Manager of Paramount's foreign publicity department, recently made a statement that his company had eliminated Austria, Belgium, Czechoslovakia, Denmark, Estonia, Holland, Latvia, Poland, Norway, and of course Germany and Italy. Soon there will be an elimination of France, for the crooked cross of Nazi control is weekly placing its stamp on all entertainment, which it approves and stamping out everything which is not Nazi.

Meanwhile, the production and distribution of Anti-Nazi films grow; and suddenly we find that we have as many War films now in distribution, as the first year of the War closes, as we had during the War of 1914-18.

Not only are the pictures built around stories with a War theme, but several of them are definitely Anti-Nazi. Hitler has furnished enough stories for dozens of films, the tragedies for which he is responsible will be felt for generations to come.

So far the so-called propaganda films have all been box-office, because the production of these films have been made with an eye to their entertainment values. A combination of

facts and fiction, both in the news, furnish a story which is unusual, convincing and thrilling. The impossible and improbable have been relegated to pictures made to order to make you laugh; and even these are sufficiently hilarious and silly to be true. The pendulum swings from stark tragedy to the utmost in nonsense.

When the Nazis bar our motion pictures from their Hitlerized countries they do the Motion Picture Industry a kindness, for they bring the invasion home to us; and keep us up to concentrate on the markets which are left, getting the most out of these; and speeding up the quest for new territories.

GRACIE FIELDS SHOW SOLD OUT AT ST. JOHN

Saint John, N.B. — Practically all reserved seats for the Gracie Fields' performance at Saint John, September 24th, are sold and there is a great demand for general admission seats. Tickets were sold by the I.O.D.E., the Auxiliaries of the Canadian Legion of Saint John and West Saint John, The Navy League members and the Ladies' Auxiliary of the Seamen's Institute. The presence of F. G. Spencer and Walter H. Golding on the Committee has been the greatest possible assistance in making arrangements for this event as their knowledge of showmanship is of long standing and of a very wide range.

WALTER WANGER

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another, such teamwork of players producing some of the screen's most important successes," said Mr. Wanger.

Walter Wanger releases his pictures through United Artists and therefore it was most refreshing to hear him say that the Metro-Goldwyn-Mayer Co. is the greatest producing organization in the world, with the greatest number of stars.

"What pictures which you produced are your favorites?" we asked, to which Walter Wanger replied, "First, 'The Foreign Correspondent' because it is the most original, most important today and the most entertaining, 'Private Worlds' and 'Gabriel Over The White House' are my old favorites."

Returning to Mr. Wanger's Montreal visit and the suggestion of the annual meeting between exhibitors, distributors and producers, assembled at this meeting were the following film representatives and exhibitors: Arthur Hirsh, of Consolidated; Joe Lightstone, George Genetakos and his son, John, United Amusement Ltd.; Bill Lester and G. M. Lester who operate two independent theatres in Quebec; D. Lawand, President, Montreal Confederated Amusement; A. Tabah, Confederated; De Russie, France Film; Tony Trow, of Three Rivers, Que.; B. C. Salamis and a few others whose names we did not catch. Mr. Wanger in discussing exhibitors' problems stated that the exhibitor should study his territory irrespective of advertising and exploitation advice of press sheets, etc., the success of his theatre was dependent on individual presentation, the relationship of the theatre to the community in which it was situated. "There is not only a War in the world today, but a War in the Amusement world, a crisis in theatre history," said Mr. Wanger, "and we should prepare our defence to hold our own."

LORD'S COVE ORANGE LODGE NOW BECOMES "MAYFAIR"

Lord's Cove, Deer Island — The theatre formerly run by Messrs. Finigan and O'Neil of the Marina Theatre, St. Andrews, has been taken over by Leslie and A. C. Sprague, and will be operated by them under the name "Mayfair". The Hall is owned by the Lord's Cove Orange Lodge. "Sprague Amusements" is the official name of the company which is a partnership of the two Sprague Brothers, who also operate the Capitol Theatre, St. George. These two are busy boys. Leslie Sprague is publicity and booking man for the Empire Theatre, Saint John, (Messrs. Demerson and Vassis), together they make up the "Maritime Theatre and Equipment Company", Saint John, and with T. J. O'Rourke (The Gaiety Minto, N.B.) they manage the Gaiety Theatre, Fairville, N.B.

MRS. GEORGE SPENCER HEADS COMMITTEE

Moncton, N.B. — Plans for the Gracie Fields' entertainment on September 25th, at Moncton, are going on apace and it is expected it will be an outstanding success. The Committee at Moncton is headed by Mrs. George Spencer, President of the National Council of Women and the four Chapters of the Imperial Order Daughters of the Empire.

G. R. SPENCER MANAGER TWO THEATRES P.E.I.

Charlottetown, P.E.I. — Gerald R. Spencer will manage the Capitol and Prince Edward Theatres at Charlottetown, P.E.I., replacing A. R. Cooper, who was called up for Military Service, and who is now Paymaster with the rank of Major in a Nova Scotia Battalion. Mr. and Mrs. G. Spencer recently returned from a visit to their son at Charlottetown. Gordon F. Spencer has returned from Camp Sussex to Saint John, where he is assistant manager of the Strand Theatre.

FOR LABOR DAY TRIPPERS

The Capitol and Regent Theatres at Saint John, N.B., had midnight shows — pre-holiday extra showings to accommodate Labor Day trippers. The Capitol Theatre had Jeanette MacDonald and Nelson Eddy in "New Moon", an eagerly anticipated film. The Regent attraction (A. Lockhart, Manager, Franklin Herschorn Circuit) is Stan Laurel and Oliver Hardy in "Saps at Sea".

ALICE FAIRWEATHER ADDRESSES WAR SERVICE LEAGUE

Hampton, N.B. — Miss Alice L. Fairweather addressed the War Service League of Hampton recently on the work of the Navy League, with special reference to the Tag Day to be held for funds for work among men of the Royal Canadian and Merchant Navies, carried on in Saint John.

Film Commissioner Grierson Putting Canada On The Film Map

"Squadron 992" is the latest in the series which is being released in Canada through the Canadian Director of Information.

During its showing at Ottawa recently it was vigorously applauded. R. A. Farquharson of the Globe & Mail, in commenting on the showing of this picture in his column, "On Parliament Hill", states, "The picture had something beyond the patriotic thrill of British airmen in action. It had the very rhythm of Great Britain. It had brisk drama as well as realism. The photography had been done in Britain but the editing, the narration, the music and sound effects were Canadian".

Mr. John Grierson, Dominion Film Commissioner, is now preparing a Canadian screen production for which Morley Callaghan is writing the script and which is to be titled, "This Is My Country".

The story will deal with the life of the average Canadian, "the ordinary guy" in Canada, living his life here, "playing the game" always when the call for special service comes. Canada over which Canadians exult and over which Canadians grumble, Canada for which thousands are willing to fight and to die.

Commissioner Grierson is said to have started out as a sociologist, intent on research work, eager to make the business of becoming educated more interesting and entertaining. Mr. Grierson was interested in the angle of citizenship and sought through the

popular press to make ordinary citizens feel the importance of their citizenship. Walter Lippman suggested motion pictures as a better medium for such service.

Mr. Grierson's first realistic drama was "Drifters" filmed in 1928, the story of a North Sea Fishing Fleet without "a single shot filmed in the sunset". It was powerful drama and a tremendous success.

Now, Mr. Grierson is in Canada, after having made approximately 500 documentary films and in association with Herbert Lash, Director of Information, and Stuart Legg, this trio is responsible for the series of monthly films, "Canada's War Effort", which Columbia Pictures is releasing.

The first title of this series was "Atlantic Patrol", followed by "A Letter From Aldershot", "Home Front",

"Front of Steel" and the latest, "Squadron 992".

"Canada's Wings" which has more footage, will next be released. In preparation there is "Refugees" and films on Camp Borden, Valcartier, Naval Auxiliaries, etc.

There are in addition to regular films the 16MM films which are made for schools, colleges, clubs, etc. "Hot Ice", one of the latest of these 16MM films, is said to be a graphic story of hockey. "Iceland in Canada" in color, is the first of an immigration series, but there are films on economics, on mining, films which tell the story of our woods, our timber, films which reveal our prairies, the men of the waterways and the men of the west coast. "Everybody's Ottawa" is a story of the capital of Canada soon to be completed. Another film in the course of production deals with Canada's handicrafts.

In eight hundred theatres in Australia, and in New Zealand, in one thousand theatres in Great Britain these Canadian-made films of Canada are being exhibited. South America is interested in these films; and under the supervision of Commissioner Grierson, Canada is indeed on the Film Map, and constantly increasing its distribution territory.

RAY PRESENTS

(Continued from Page 3)

LETTER from Thos. J. Bragg, Secretary-Treasurer, Famous Players Canadian Corp., who writes acknowledging membership card in War Services Committee. "I appreciate being made a member of this committee and wish to assure you that I shall be at all times glad to lend my co-operation and support."

Letter from Jack Droy from Vancouver, who states, "The War Drive certainly turned out to be a huge success". Jack Droy's son is with the Princess Pats, he was recently wounded at but not seriously.

Letter from A. J. Goldrick, B. and L. Theatres, Haetland, N.B. "I am very glad to be a member of this great organization (War Services Committee) and I will try to co-operate with you all that I possibly can. If you have any slides I am willing to show them at all times on the screen. I have organizations selling candies in the lobby during intermission."

THE Secretary of the Manitoba Motion Picture Exhibitors Association, Mr. Knowles, writes, "We had a meeting of the Manitoba Exhibitors Association yesterday and your letter was taken up re co-operating. It was decided to give you our whole hearted support.

"As Secretary for Manitoba of 'Win The War' Campaign' which was just put over, and also as Secretary of our Association, I can rely on every theatre doing its utmost to make your splendid effort a success. I am in contact with Mr. R. Snider of the Red Cross, here; and

we will work together. Anything that you suggest, I am at your service to help make it a success."

Letter from John O. Evans, Manager of Hotels, The Manor Richelieu at Murray Bay, Que. "We appreciate greatly your making us here a member of your Committee and thank you for your thought. The membership card will be a happy remembrance of the day that we too had a fine showing at the Manor Richelieu Casino."

The Pylon Theatre, College Street, Toronto, introduced a new policy for this theatre, give-aways without a service charge. "Pink Pandora China" and the thousands who crowded into the theatre hugged their free dishes to their blooming bosoms and cried out, "My Son, My Son". United Artists and The Pylon, plus the English makers of the Pink Pandora all received the benefits thereof. Alas Poor Yorick. I knew her when she played "Juliet".



Trans-Canada Showings

TORONTO

AVENUE

"Cavalcade" with Clive Brook and Diana Wynyard (Fox).

IMPERIAL

"Rhythm on the River" (Paramount), with Bing Crosby, Mary Martin, and Basil Rathbone.

LOEW'S

"I Love You Again" (Metro-Goldwyn-Mayer), with William Powell and Myrna Loy, Frank McHugh and Edmund Lowe, also "The Captain Is a Lady" (Metro-Goldwyn-Mayer), with Charles Coburn.

SHEA'S

"When the Daltons Rode" (Universal), with Randolph Scott, Kay Francis, also "Scatterbrain" (RKO), with Judy Canova, Alan Mowbray, and Joseph Cawthorn.

UPTOWN

"The Sea Hawk" (Warner Bros.), with Errol Flynn, Brenda Marshall and Claude Rains.

SAINT JOHN

CAPITOL

"New Moon" (Metro-Goldwyn-Mayer), with Jeanette MacDonald and Nelson Eddy.

MAYFAIR

"Typhoon" (Paramount), with Dorothy Lamour, and Robert Preston.

STRAND

"Three Faces West" (Republic), with John Wayne, Sigrid Gurie, Charles Coburn, and Spencer Charters.

MONTREAL

CAPITOL

"Rhythm on the River" (Paramount), with Bing Crosby, Mary Martin, and Basil Rathbone.

LOEW'S

"Foreign Correspondent" (United Artists), with Joel McCrea, Laraine Day, Herbert Marshall and George Sanders.

ORPHEUM

"South of Pago Pago" (United Artists), with Victor McLaglen, Jon Hall and Francis Farmer, Olympe Bradna, Gene Lockhart.

PALACE

"I Love You Again" (Metro-Goldwyn-Mayer), with William Powell and Myrna Loy, Frank McHugh and Edmund Lowe.

PRINCESS

"Mystery Sea Raider" (Paramount), with Carole Landis, Henry Wilcoxon and Onslow Stevens, also "Comin' Round the Mountain" (Paramount), with Bob Burns.

WINNIPEG

CAPITOL

"Rhythm on the River" (Paramount), with Bing Crosby, Mary Martin and Basil Rathbone.

GAIETY

"Lillian Russell" (Twentieth Century-Fox), with Don Ameche, Alice Faye, Henry Fonda, Leo Carillo.

GARRICK

"He Stayed For Breakfast" (Columbia), with Loretta Young, and Melvyn Douglas.

METROPOLITAN

"They Drive By Night" (Warner Bros.), with George Raft, Ann Sheridan, Ida Lupino and Humphrey Bogart.

TIVOLI

"Kate Plus Ten" (British-made), with Jack Hulbert, Genevieve Tobin, also "One Million B.C." (United Artists), with Carole Landis, and Lon Chaney Jr.

CALGARY

CAPITOL

"Susan and God" (Metro-Goldwyn-Mayer), with Joan Crawford and Fredric March.

STRAND

"My Favorite Wife" (RKO), with Irene Dunne and Cary Grant, also "Millionaire in Prison" (RKO), with Lee Tracy.

PALACE

"Tom Brown Schooldays" (RKO), with Sir Cedric Hardwicke, Freddie Bartholomew, Josephine Hutchinson, also "Ladies Must Live" (First National), with Wayne Morris, Rosemary Lane and Roscoe Karns.

GRAND

"It's a Date" (Universal), with Deanna Durbin, Kay Francis and Walter Pidgeon.

VANCOUVER

CAPITOL

"The Boys From Syracuse" (Universal), with Allan Jones, Martha Raye, Joe Penner, Rosemary Lane, Irene Hervey and Charles Butterworth.

DOMINION

"The Doctor Takes a Wife" (Columbia), with Loretta Young and Ray Milland, also "It All Came True" (Warner Bros.), with Ann Sheridan and Humphrey Bogart.

ORPHEUM

"The Captain Is a Lady" (Metro-Goldwyn-Mayer), with Charles Coburn, Beulah Bondi and Billie Burke.

STRAND

"The Man From Dakota" (Metro-Goldwyn-Mayer), with Wallace Beery and Dolores del Rio.

N. S. MANAGERS SHIFT

Halifax, N.S. — A shift of managers has taken place at Halifax recently. W. Gates of the Orpheus Theatre, Halifax, has joined the Military Forces. His place as manager at the Orpheus will be taken by F. Skinner, whose place at the Oxford Theatre will be filled by Wilton Macdonald.

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SPENCER FAIR SEX RECOVER FROM ILLNESS

Saint John, N.B. — The staff at the Spencer Company Limited office at Saint John, which was reduced by an accident to Miss Irene Malloy's hand, and by the absence of Miss Helen Crowley, who underwent a tonsil operation, is now back at full strength as both are recovered.

MAYOR OF SHELBOURNE VISITS ST. JOHN

Shelbourne, N.S. — F. S. King, formerly manager of the Magnet Theatre at Shelbourne, N.S., went to Saint John recently, called by the death of his brother-in-law, T. Walter Magee. While in Saint John, Mr. King, Mayor of Shelbourne, visited many of his friends in the motion picture industry.

16MM. SERVICE SOLDIERS

Sussex, N.B. — The Y.M.C.A. Hut at Camp Sussex and the Salvation Army Hut have been furnishing splendid service in 16MM. films. Also, at Saint John, N.B., four movie shows in one week were attended by 1,000

WALTER GOLDING'S DAUGHTER GRANDSON VISITORS ST. JOHN

Saint John, N.B. — Mrs. Kenneth Pederson and her young son are the guests of her parents, Mr. and Mrs. Walter H. Golding, Capitol Theatre Apartments, during the absence of Mrs. Pederson's husband, who is absent on War-time duties.

"THE GREAT MCGINTY"

(Continued from Page 5)

mayor and finally governor. When he reaches the latter high station his conscience bothers him, and he tries to go straight. Instead, his past trips him up, and he has to flee for his life.

Donlevy is a sensation as "The Great McGinty", with Akim Tamiroff also due his share of praise as the boss. Muriel Angelus as the secretary Donlevy marries when mayor, as a convenience, and then falls in love with, lends beauty and charm to the scene. Of the others, William Demarest, Allan Joslyn and Arthur Hoyt are the pick of the crop.

Running time—81 minutes.

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